



Maryland
Hospital Association

SPONSORSHIP OPPORTUNITIES

MARYLAND HOSPITAL ASSOCIATION 2017 ANNUAL MEMBERSHIP MEETING

June 12 - 13, 2017

As the advocate for Maryland's hospitals, health systems, communities, and patients before legislative and regulatory bodies, the Maryland Hospital Association (MHA) is at the forefront of the major issues affecting hospitals in Maryland. MHA's sponsorship program is designed to offer companies the opportunity to directly connect with hospital leaders and the health care community in Maryland.

The Annual Membership Meeting is MHA's marquee event. Each year nearly 150 senior executive leaders and board members of Maryland's hospitals and health systems attend the day-and-a-half event for the opportunity to gain further insight into the health care industry at the national, regional, and local levels. Hospitals' chief executive officers, chief financial officers, board chairs and other C-suite executives attend.

PLATINUM SPONSOR – \$10,000

- Exhibit table in foyer during General Session on Tuesday, June 13
- Public announcement of company's sponsorship at event
- Premium placement of company logo on MHA's mobile meeting app
- Premium placement of company name and logo:
 - Welcome Reception June 12
 - General Session June 13
 - Meeting Registration Brochure
 - Weekly e-Newsletter distributed to nearly 400 health care executives (four weeks prior to meeting)
 - MHA's website with link to company home page (one year)
- Two complimentary meeting registrations
- Attendance roster from event

GOLD SPONSOR – \$5,000

- Preferred placement of company name and logo
 - Welcome Reception June 12
 - General Session June 13
 - Meeting Registration Brochure
 - Weekly e-Newsletter distributed to nearly 400 health care executives (four weeks prior to meeting)
 - MHA's website with link to company home page (one year)
- Two complimentary meeting registration
- Attendance roster from event

SILVER SPONSOR – \$2,500

- Placement of company name and logo
 - Welcome Reception June 12
 - General Session June 13
 - Meeting Registration Brochure
- One Complimentary meeting registration

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Exhibit table in foyer during General Session on Tuesday, June 13	✓		
Public announcement of company's sponsorship at event	✓		
Premium placement of company logo on MHA's mobile meeting app	✓		
Placement of company name and logo at welcome reception	✓ (premium placement)	✓	✓
Placement of company name and logo at general session	✓ (premium placement)	✓	✓
Placement of company name and logo in meeting registration brochure	✓ (premium placement)	✓	✓
Placement of company name and logo in weekly e-newsletter for four weeks prior to meeting	✓ (premium placement)	✓	
Placement of company name and logo on MHA's website with link to company home page for one year	✓ (premium placement)	✓	
Two complimentary meeting registrations	✓	✓	
One complimentary meeting registration			✓
Attendance roster from event	✓	✓	

SPONSORSHIP APPLICATION

Company Name _____

Address _____

Contact Name _____

Contact Title _____

Contact Phone _____

Contact Email _____

Maryland Hospital Association's Annual Membership Meeting Sponsorship Levels

Please check the level of sponsorship

Platinum Sponsor \$10,000

Gold Sponsor \$5,000

Silver Sponsor \$2,500

For more information contact Kathy Gotwalt, MHA Membership Coordinator

Ph: 410-379-6200

kgotwalt@mhaonline.org

6820 Deerpath Road

Elkridge, MD 21075

fax: 410-379-8239