



End COVID

Internal and External Vaccination Campaign

COVID-19 RESPONSE



Creative Assets



Posters and internal collateral





Creative Assets – Internal Campaign

END COVID

It starts with **you.**

The COVID-19 vaccines are authorized by the FDA as safe and effective. Vaccination is the best tool for stopping the virus and helping us keep our communities safe.

Don't wait. Get the vaccine.

LEARN MORE: umms.org/vaccine



University of Maryland Medical System @umms · 20h

"I've seen enough death and dying. It's already hit my family, and I don't want it to hit my household," says Shawn Hendricks, the first UMMS employee to receive a COVID-19 vaccine. Learn about Hendricks and 4 other employees who received the vaccine at umms.org/FrontlineVacci...

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