

# Sponsorship Opportunities

## 2024 Annual Membership Meeting

**June 10 - 11, 2024**  
**Four Seasons Hotel | Baltimore, Maryland**

As the leading advocate for Maryland hospitals and health systems, MHA is at the forefront of the major issues affecting communities in our state. This sponsorship program offers companies the opportunity to connect directly with hospital and system leaders and executives.

MHA's Annual Membership Meeting is the Association's main event, attended by senior executive leaders and board members from Maryland hospitals and health systems.

The in-person event is a unique opportunity for your organization to gain insight into the health care industry at the national, regional, and local levels. More than 150 hospital leaders attend each year, including chief executive officers, chief financial officers, chief medical and nursing officers, board chairs, and other C-suite executives.

**For more information, contact Johnny Tolbert, Director, Association Affairs**

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# Sponsorship Levels

## DIAMOND SPONSOR – \$20,000 (1 Available)

- Premium placement of company name and logo:
  - Welcome reception
  - General session
  - Meeting invitation and registration materials
  - MHA member e-newsletter
  - MHA event website
- Recognition on name badges
- Exclusive lunch sponsor with logo branding
- Exhibit table in foyer during general session
- Event attendance roster
- Opportunity to share company one-pager, brochure, or other collateral item at MHA registration table
- Public announcement of company's sponsorship at event
- Recognition as an event sponsor on MHA social media channels
- Three complimentary meeting registrations

## PLATINUM SPONSOR – \$10,000

- Premium placement of company name and logo:
  - Welcome reception
  - General session
  - Meeting invitation and registration materials
  - MHA member e-newsletter
  - MHA event website
- Exhibit table in foyer during general session
- Public announcement of company's sponsorship at event
- Recognition as an event sponsor on MHA social media channels
- Two complimentary meeting registrations

## GOLD SPONSOR – \$6,000

- Preferred placement of company name and logo:
  - Welcome reception
  - General session
  - Meeting invitation and registration materials
  - MHA member e-newsletter
  - MHA event website
- Recognition as an event sponsor on MHA social media channels
- Two complimentary meeting registrations

## SILVER SPONSOR – \$3,500

- Placement of company name and logo:
  - Welcome reception
  - General session
  - Meeting registration materials
- One complimentary meeting registration

|  | Diamond Sponsor          | Platinum Sponsor         | Gold Sponsor | Silver Sponsor |
|--|--------------------------|--------------------------|--------------|----------------|
| Exclusive lunch sponsor with logo branding                                     | ✓                        |                          |              |                |
| Exhibit table in foyer during General Session                                  | ✓                        |                          |              |                |
| Public announcement of company's sponsorship at event                          | ✓                        |                          |              |                |
| Attendance roster from event   | ✓                        |                          |              |                |
| Opportunity to display company collateral material at event registration table | ✓                        |                          |              |                |
| Placement of company name and logo at welcome reception                        | ✓<br>(Premium placement) | ✓<br>(Premium placement) | ✓            | ✓              |
| Placement of company name and logo at general session                          | ✓<br>(Premium placement) | ✓<br>(Premium placement) | ✓            | ✓              |
| Placement of company name and logo in meeting registration materials           | ✓<br>(Premium placement) | ✓<br>(Premium placement) | ✓            | ✓              |
| Placement of company name and logo in MHA member e-newsletter                  | ✓<br>(Premium placement) | ✓<br>(Premium placement) | ✓            |                |
| Placement of company name and logo on event website                            | ✓<br>(Premium placement) | ✓<br>(Premium placement) | ✓            |                |
| Recognition as event sponsor on MHA social media channels                      | ✓                        | ✓                        | ✓            |                |
| Three complimentary meeting registrations                                      | ✓                        |                          |              |                |
| Two complimentary meeting registrations  |                          | ✓                        | ✓            |                |
| One complimentary meeting registration   |                          |                          |              | ✓              |
| Sponsor recognition on name badge  | ✓                        |                          |              |                |