



Maryland  
Hospital Association

## Join Us in Celebrating National Hospital Week, May 10–16, 2026 MHA Social Media Toolkit

Beginning May 10, the Maryland Hospital Association will launch a social media campaign to celebrate National Hospital Week as Maryland hospitals are the heart of our communities.

This year MHA will follow the theme *Care Takes All of Us* and will ask the public and partners to join in this effort to show support and appreciation to all health care workers.



To show appreciation and support for your teams, we've made it easy with the Hospital Week 2026 social toolkit below. Be sure to share content from MHA's social media or utilize the content below to post directly on your social accounts.

### Stay tuned to and tag MHA:

Facebook and Instagram: @MarylandHospitalAssociation

LinkedIn and YouTube: @Maryland Hospital Association

Use the hashtags: #CareTakesAllofUs #HospitalWeek

### Social Posts:

MHA has provided sample messaging and graphics are [linked here](#). Each graphic can be paired with any of the social media posts below. Some graphics have blank placeholders to add your organization's logo and branding.



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### Sample Messaging:

- This #HospitalWeek, we celebrate the people and partnerships that make care possible. Because *Care Takes All of Us*.
- Hospitals work alongside partners across Maryland to support patients and communities. 📱
- From the bedside to the community, it takes all of us to care for Maryland.
- This #HospitalWeek, we're celebrating Maryland hospitals and the teams who care for our communities every day. Because *Care Takes All of Us*.
- It takes teamwork, compassion, and community. 🤝 This #HospitalWeek, we celebrate everyone who makes care possible across Maryland.
- This #HospitalWeek, we recognize the dedication of Maryland's hospital teams—working together to deliver care, comfort, and hope. 📱
- Thank you @RoyalFarms for once again recognizing our incredible Maryland hospital employees who keep their communities healthy with free coffee coupons during #HospitalWeek.

[Access sample graphics here.](#)

